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Audiology Management Group and Tinnitus Treatment Solutions Create Clinical Partnership to Benefit More Individuals with Ringing in Ears

Campbell, Calif., May 9, 2016 — Audiology Management Group (AMG), an audiology service company, and Tinnitus Treatment Solutions (TTS) today announced a new partnership to serve patients suffering with ringing ears, or tinnitus.

AMG and TTS are partnering to provide high-quality care to those suffering with tinnitus, which is often accompanied by hearing loss. Through this partnership, TTS offers tinnitus treatment expertise through telemedicine, and AMG offers the best of amplification care through local clinician and hearing care practices. TTS will provide all tinnitus education, counseling, habituation program guidance, and follow-up for the local AMG site, taking responsibility for the potentially large and unpredictable amount of time that excellent tinnitus care may require.

AMG, which provides practice consulting and buying group services, has over 200 locations and operates in 40 states. Its network sites provide excellent hearing care in multiple regions across the U.S.A. With this partnership, local AMG clinics will provide all in-person, on-site evaluation or care, such as hearing tests or custom device programming. Patients will benefit from the combined expertise of the two organizations, as well as from the ability to obtain care both at home via telemedicine, and locally in person as needed.

AMG sites experience greater patient flow and earn industry-leading fees for their role in custom programming the tinnitus hearing aid or micro tinnitus device. This partnership represents a novel, hybrid business model designed to maximize efficiency, serve the greatest number of patients possible, provide expert treatment, and allow each organization to deliver on its respective strengths.

“We are excited to partner with TTS since there are so many patients suffering from tinnitus,” said Michael Tease, President of AMG. “We hear time and again that patients are often told ‘nothing can be done’ for their tinnitus and we are pleased to offer additional modes of care and expertise in concert with TTS.”

An estimated 1 in 10 adults experiences ringing ears. For some, the condition is chronic and debilitating, often causing severe stress, anxiety, and difficulty sleeping or concentrating. Tinnitus is complex, involving the auditory system and the brain, with multiple potential causes and no simple cure. Consequently, tinnitus sufferers have historically represented an underserved patient population.

“We are delighted to be working with another network partner to further expand our tinnitus care services,” said Dr. Nicole King, clinician at TTS. “It’s very rewarding to be able to help people with ringing ears, many of whom have been suffering for years without an effective treatment program. Our Habituation and Retraining Therapy (HaRT™) approach is designed to help patients find relief in both the short term and long term. This can be life changing for many patients.”

About AMG

Audiology Management Group, Inc. (AMG) is a leading innovative audiology services company dedicated to improving the business performance of its members and equity partners. AMG's goal is to support its members and partners in achieving high performance hearing health clinics (HPCs) through a patient centric growth model that creates the possibility for above average ROI. More information on AMG can be found on the company's website at <http://audiologymanagementgroup.com>.

About Tinnitus Treatment Solutions

Tinnitus Treatment Solutions (TTS) is an independent professional organization comprised of audiologists specializing in tinnitus counseling and education services. TTS facilitates screening and treatment of tinnitus patients and offers superior patient-centered care using a sound therapy-based approach delivered via modern tele-audiology tools. For more information, visit www.ttsrelief.com.

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